



SWIMMING MANAWATU

STRATEGIC PLAN 2022 – 2026



Whakakitenga / Vision

Swimming for all; swimming for life in Manawatu/Whanganui.

Mihana / Mission

Growing & supporting involvement, competition & excellence in swimming in our Manawatu/Whanganui rohe.

🎯 GROWTH

1. Increase the recognition of swimming as the 'sport of choice' within our Rohe.
2. Develop coaching capabilities within the Rohe.

Strategy:

- Develop & execute a regional marketing plan.
- Enable coaching development opportunities for coaches across all levels.
- Strengthen our relationships with Sport Manawatu & other stakeholders.
- Advocate for Members and Member Clubs to future-proof the facilities within the Rohe.

🎯 COLLABORATION

1. Promote a team-based mindset amongst all Members and Member Clubs.
2. Promote inter-club collaboration at all levels.

Strategy:

- Increase the number of team-based events in our Regional meets.
- Encourage and promote team-based training & participation.
- Work with Member Clubs to support and maximise the best use of available lane space.

🎯 GOVERNANCE

1. Provide robust Regional governance.
2. Broaden the spread of representation of Member Clubs within our Regional body.

Strategy:

- Govern the Rohe in line with our Tikanga, Constitution and By-Laws.
- Develop a Governance Succession Plan (GSP).
- Build Governance capabilities by providing both Governance & Management training opportunities.
- Develop an induction programme for our Regional committees.



Key Performance Indicators:

- Increased number of swimmers qualifying for national meets.
- Increased number of officials at regional meets.
- Annual marketing plan active by 2023 AGM.
- Increased Regional Team participation in National meets.
- Increased Member Club representation in Regional Teams.
- Maintain the current level of Regional meets on offer.
- Establish a coaching committee.
- All competitive Member Clubs represented on Regional committees, either directly or by proxy.
- Maintain legislative compliance, with all policies and procedures up to date.
- Board & Management members to have relevant experience and/or to have identified and attended relevant training.

